

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 03247 272112Z

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 USIA-12 /030 W

----- 075244

P R 272000Z AUG 74

FM AMCONSUL RIO DE JANEIRO

TO USDOC WASHDC PRIORITY

INFO SEC/STATE WASHDC 1287

AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

UNCLAS RIO DE JANEIRO 3247

E.O. 11652: N/A

TAGS: BEXP; BR

SUBJECT: AUTOMOTIVE SERVICING AND REPAIR EQUIPMENT CATALOG EXHIBIT

REF: USDOC 11873

1. BUDGET ALLOCATION FOR SUBJECT EXHIBIT NEEDED IMMEDIATELY
TO PERMIT ADEQUATE PREPARATION. FOLLOWING ARE BUDGET
REQUIREMENTS FOR RIO DE JANEIRO AND SAO PAULO:

A) RIO DE JANEIRO:

(PART TIME SECRETARY IS REQUIRED FOR SORTING, CLASSIFYING
AND NUMBERING OF CATALOGS;
CONDUCTING TELEPHONE CAMPAIGN; ASSISTING DURING EXHIBIT;
ETC.) PART TIME SECRETARIAL HELP \$ 700.00
PRINTING (FOR BOTH RIO DE JANEIRO AND SAO PAULO) OF
CATALOG INDEX COVER, INVITATIONS TO EXHIBIT,
REGISTRATION FORMS AND INVITATIONS TO RECEPTION
\$300.00

TYPESETTING AND ARTWORK FOR CATALOG INDEX TEXT \$200.00

REPRODUCTION OF CATALOG INDEX TEXT FOR RIO DE JANEIRO
AND SAO PAULO \$100.00

(USIS ESTIMATED COMMERCIAL COST FOR PRINTING AT \$800.00. JOB WILL BE
DONE, HOWEVER, AT CONGEN REPRODUCTION UNIT, WITH MOST
OF COST BEING ABSORBED BY CONGEN ORDINARY BUDGET.
REQUESTED \$100.00 REPRESENTS ESTIMATED PAYMENT TO
REPRODUCTION PERSONNEL FOR OVERTIME WORK)

REPRODUCTION OF TRADE LEADS \$50.00

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(THIS ESTIMATE IS ONLY SMALL PART OF TOTAL COST. IT

WILL FINANCE OVERTIME FOR REPRODUCTION PERSONNEL, WHO
WILL BE REQUESTED TO REPRODUCE TRADE LEADS URGENTLY).

MAILING OF PROMOTIONAL MATERIAL \$50.00

HOSPITALITY (EXHIBIT RECEPTION; MONDAY OCTOBER 7, 1974)

\$300.00

EXPENSES FOR RIO \$1,700.00

B) SAO PAULO

SECRETARIAL HELP \$300.00

INTERPRETER/ASSISTANT DURING TWO DAYS OF EXHIBIT \$60.00

PREPARATION OF POSTERS BY USIS SAO PAULO \$50.00

TRAVEL OF ONE OFFICER FROM RIO TO SAO PAULO FOR THREE

DAYS TO ASSIST SAO PAULO \$200.00

OVERTIME PAYMENT TO USIS STAFF TO ASSEMBLE AND DISMANTLE

EXHIBIT IN USIS LIBRARY \$40.00

EXPENSES FOR SAO PAULO(EXCEPT RECEPTION \$650.00

2. USIS SAO PAULO PREPARED TO MAKE LIBRARY AVAILABLE FOR
RECEPTION TO BE HOSTED BY CONSUL GENERAL. SUCH RECEPTION
WOULD COST APPROXIMATELY \$800.00, INCLUDING REFRESHMENTS,
FOOD AND ADDITIONAL SECRETARIAL ASSISTANCE. IN VIEW OF
HIGH ESTIMATED COST, SERIOUS QUESTION EXISTS AS TO WHETHER
RECEPTION IS REALLY JUSTIFIABLE. WITHOUT SAO PAULO
RECEPTION ESTIMATED BUDGET FOR EXHIBIT IN BOTH CITIES
IS \$2,350; WITH SAO PAULO RECEPTION IT RISES TO \$3,150.

3. COLUMBUS HOLIDAY IS NORMALLY CELEBRATED ON OCTOBER 12.
SINCE THAT DATE FALLS ON SATURDAY, HOLIDAY WILL BE
CELEBRATED ON MONDAY OCTOBER 14. WE RECOMMEND, THEREFORE,
THAT DATES OF SAO PAULO EXHIBIT BE CHANGED FROM
OCTOBER 14-15 TO OCTOBER 15-16.

4. PROMPT REPLY TO THIS MESSAGE WOULD BE SINCERELY
APPRECIATED.

MILLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974RIODE03247
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740237-0207
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740815/aaaaalzu.tel
Line Count: 95
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: USDOC 11873
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 06 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 JUN 2002 by reddocgw>; APPROVED <31 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
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EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AUTOMOTIVE SERVICING AND REPAIR EQUIPMENT CATALOG EXHIBIT
TAGS: BEXP, BR
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005